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Vietnam War Commemoration "SITREP"

2019 – Issue 5

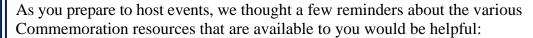


"Join the Nation ... thank a Vietnam veteran!"

Wednesday, June 26

Dear Commemorative Partners,

With *Independence Day* one week away, we want to offer our humble thanks for your *remarkable dedication* in honoring those who served to protect the very freedoms we are about to celebrate. To date, approximately **2.7 million** Vietnam Veteran Lapel Pins have been distributed in support of **16,797** commemorative events ... well done! We hope you are able to enjoy Independence Day with family and friends, and perhaps an additional period of well-deserved relaxation this summer!







VWC Media & Public Info Kit

This 8-page, A+ resource of all things pertaining to the Commemoration is available for download or easy viewing on our website. It includes helpful speech templates, key messages, talking points and much more. It also is available in 1- or 2-page renditions complete with hyperlinks to all the information included in the extended version.

Commemorative Partner Reference Guide

This guide is a useful tool when you are planning events and activities, or need to request support materials. To access the guide, simply follow these steps:

1 Log in to the <u>Partner Portal</u> (*Note: use the email of your respective Committee Chairperson and the password that was provided.)

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⊘ ATTENTION **⊘**

INAPPROPRIATE SALES

OF VIETNAM VETERAN LAPEL PINS

We have discovered a few misinformed individuals trying to sell VVLPs. Please remember that this official "lasting memento of a grateful Nation" is to be offered **FREELY** and **ONLY** to <u>living Vietnam veterans</u> who served on active duty in the U.S. Armed Forces at any time during the period of Nov.

1, 1955 to May 15, 1975, regardless of location. If you know of anyone violating this policy, please contact us at 877-387-9951.

- **2** Click the "Commemorative Partner Resources" button (white text, brown background).
- **3** Click on "PDF format" below the "Commemorative Partner Reference Guide"
- **4** Download to your computer or simply print it out!

How to Present the Vietnam Veteran Lapel Pin Utilize this handy guide to plan the centerpiece of your ceremony.

Finally, we are excited to report that we are now active on LinkedIn, in addition to <u>Facebook</u> and <u>Twitter</u>!

Simply log onto your LinkedIn account, search "Vietnam War Commemoration" and follow us!

Thank you, for being a ... Proud Partner with The U.S.A. Vietnam War Commemoration!